

ANNUAL REPORT 2023



PAL Vancouver

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ABOUT PAL VANCOUVER



PAL is a forward-looking model for social housing, intergenerational living, and ageing in place. Our mission is to provide long-standing members of Metro Vancouver's performing arts professions with affordable housing in a vibrant and creative community setting.

Who lives at PAL?

Founded by artists, our doors are open to people working/have worked in the arts and entertainment industry with priority given to seniors, persons with disabilities, and those with the greatest housing need.

Why is PAL Needed?

The average annual income of someone who has spent their career working in the performing arts is \$20,000—less than half of other Canadians 65+.

How is PAL Funded?

With no government assistance, PAL is funded 100% by rental income and donations.

MISSION + VALUES

MISSION

To provide longstanding members of Metro Vancouver’s performing arts professions with affordable housing within a vibrant and creative community setting.

VALUES

At PAL Vancouver, we are guided by the following core values:

CONNECTION

The performing arts are collaborative—to be successful we depend on a whole community of professionals. We reach out to the community at large in the same spirit.

CREATIVITY

We honour, respect, and support the creative contributions of all members of the professional performing arts community—our pioneers, our current professionals, and our emerging ones. We promote creative growth and development through strong intergenerational relationships.

COMPASSION

We provide compassionate, respectful support for older, isolated, and/or disabled professionals to remain self-sufficient, contributing members of the performing arts community and society.

PAL BOARD + STAFF

PAL Vancouver Board

Joy Coghill, CM, Honorary President in Memoriam

Cal Shumiatcher, President

Sarah Vettoretti, Treasurer

Tom Adair

Arlene Chiang

Jackson Davies

Dusty Kelly

Martin Kinch

Sharman King

Glenn MacDonald

Michael White

Ex-Officio Board

Allan Harmon, Directors Guild of Canada, BC (DGCBC)

John Cassini, Union of BC Performers (UBCP)

Lee Anne Muldoon, International Alliance of Theatrical Stage Employees (IATSE) #669

Noah Reitman, Vancouver Musicians' Association (VMA)

Andrew Wheeler, Canadian Actors' Equity Association (CAEA)

PAL Vancouver Staff

Lynn Ross, Executive Director

Latisha MacGregor, Housing Manager

Marina de Pina-Jenkins, Resource Development & Communications Manager

Gwenda Lorenzetti, Administration

Mike Lilley, Maintenance Technician

Matthew Bissett, Theatre Manager

Bookkeeping services by Crystal Passmore

PRESIDENT'S MESSAGE



We are thrilled to report that the New Westminster building and its 66 rental suites are finally nearing completion. The purchase and set up of the building has been a massive task for our staff who have addressed scores of issues from high mortgage rates to construction deficiencies to security challenges to decorating the beautiful top-floor amenity space.

And it's far from over. But tenants are finally starting to get move-in dates and after years of dreaming, this dream is starting to feel like a reality.

I can't stress enough that it's the focus, tenacity and toil of our staff that have made this place come into being. All this while keeping the lights on the atmosphere vibrant on Cardero.

And speaking of Cardero, the PAL Studio Theatre which is a key pillar of our identity continues to thrive. Booked solid for the remainder of 2024, the theatre is currently playing the hit comedy "Super Seniors" by veteran artistic director Kathryn Shaw.

Yet again, our dedicated and talented staff have made us all proud. Led by Lynn Ross, our team of Latisha MacGregor, Marina de Pina-Jenkins, Michael Harrison, Mike Lilley, Matthew Bisset, Gwenda Lorenzetti and Crystal Passmore have brought in another fabulous year.

Thanks to our donors, partners and supporters for sustaining us and keeping the PAL legacy alive.

Cal Shumiatcher

EXECUTIVE DIRECTOR'S REPORT



I would like to express my gratitude to our dedicated team members and board of directors for their unwavering commitment and guidance, leading to the successful opening of a second PAL building in New Westminister (2024), and providing an additional 66 affordable housing units.

The collective efforts of supporters like Wow 1 Day Painting, BEHR Canada, Home Depot, and partnerships with organizations such as BC Housing and GVFB have significantly contributed to our community by renovating facilities, upgrading resources, and providing essential aid to residents.

The PAL Theatre continues to shine, being voted (second) best performing arts venue in the city by Vancouver is Awesome. Please come down and see a show!

We are overwhelmed with gratitude for the unwavering support from our residents, partners, supporters, and donors. Every dollar and in-kind donation plays a crucial role in helping us make a positive impact on our community. Your generosity fuels our mission and empowers us to continue making a difference. Thank you for being our pillars of strength and for standing by us in our endeavours to create a better tomorrow.

I would also like to extend a personal thank you to outgoing board member, Sharman King, for being a champion of arts and culture, a voice of reason during our lively debates, and for attending (almost) every board meeting! I will forever be grateful.

A handwritten signature in blue ink that reads "Lynn Ross".

Lynn Ross

TREASURER'S REPORT



On behalf of the Finance Committee, it is my pleasure to provide this report.

As of the current fiscal year, PAL has continued to make significant strides in providing affordable housing solutions to seniors within the performing arts community.

Thanks to hard work by our staff and continued support from our donors, our financial position remains strong, with a total revenue of \$1.75 million, primarily from rental income, government grants, and charitable donations. Our expenses for the year totaled \$1.62m, which includes property maintenance, staff salaries and depreciation. This resulted in a net surplus of \$127,000 for the current year.

In our efforts to expand our reach, we acquired the New Westminster building in February 2024, which will add an additional 66 units to our portfolio. We anticipate these units will be available for occupancy within the next fiscal year, and we will continue to seek out opportunities to enhance the lives of our residents and strengthen our community.

Our auditors, Manning Elliott, have provided an unqualified opinion on our financial statements.

We feel that we are in a strong financial position and able to continue to serve our community and we are excited about the future, both at Cardero Street and New Westminster.

I would like to thank the donors, staff and members of the Finance Committee for their support and assistance during the year.

Sarah Vettoretti

STATEMENT OF FINANCIAL POSITION

**PAL VANCOUVER
STATEMENT OF FINANCIAL POSITION
AS AT DECEMBER 31, 2023**

	General Fund	Capital Asset Fund	Restricted Fund	Replacement Reserve Fund	Total 2023	Total 2022
ASSETS						
CURRENT						
Cash Short-term investments (Note 4)	\$ 178,525	\$ -	\$ 4,634	\$ 371,248	\$ 554,407	\$ 443,661
Accounts receivable	503,618	-	-	-	503,618	423,150
Accrued interest receivable	12,950	-	-	-	12,950	5,758
Goods and services taxes recoverable	9,504	-	-	-	9,504	2,685
Prepaid expenses	2,523	-	-	-	2,523	3,394
	7,806	-	-	-	7,806	9,060
	714,926	-	4,634	371,248	1,090,808	887,708
LONG-TERM INVESTMENTS	-	-	-	-	-	75,000
FUNDS HELD IN TRUST (Note 9)	25,050	-	-	-	25,050	26,050
CAPITAL ASSETS (Note 5)	-	10,930,099	-	-	10,930,099	11,199,886
	\$ 739,976	\$ 10,930,099	\$ 4,634	\$ 371,248	\$ 12,045,957	\$ 12,188,644

PAL VANCOUVER
STATEMENT OF FINANCIAL POSITION
AS AT DECEMBER 31, 2023

	General Fund	Capital Asset Fund	Restricted Fund	Replacement Reserve Fund	Total 2023	Total 2022
LIABILITIES						
CURRENT						
Accounts payable and accrued liabilities	\$ 66,724	\$ -	\$ -	\$ -	\$ 66,724	\$ 21,236
Government remittances payable	3,853	-	-	-	3,853	9,100
Tenant deposits	60,946	-	-	-	60,946	58,128
Accrued interest payable	-	16,598	-	-	16,598	17,122
Current portion of long-term debt (Note 8)	-	262,237	-	-	262,237	255,848
Deposits for life lease waiting list (Note 9(b))	25,050	-	-	-	25,050	26,050
Canada Emergency Business Account loan (Note 7)	-	-	-	-	-	60,000
Deferred revenue	12,330	-	-	-	12,330	7,260
	168,903	278,835	-	-	447,738	454,744
LONG-TERM DEBT (Note 8)	-	7,879,563	-	-	7,879,563	8,142,323
DEPOSITS FOR LIFE LEASES (Note 9(a))	-	3,745,301	-	-	3,745,301	3,745,301
	168,903	11,903,699	-	-	12,072,602	12,342,368
FUND BALANCES						
Unrestricted	571,073	-	-	-	571,073	435,736
Internally restricted	-	(973,600)	-	-	(973,600)	(980,708)
Externally restricted	-	-	4,634	-	4,634	-
Replacement reserve	-	-	-	371,248	371,248	371,248
	571,073	(973,600)	4,634	371,248	(26,645)	(153,724)
	\$ 739,976	\$ 10,930,099	\$ 4,634	\$ 371,248	\$ 12,045,957	\$ 12,188,644

COMMITMENT (Note 12)
SUBSEQUENT EVENTS (Notes 4, 6 & 12)

Approved by the Directors

 Director

 Director

For Notes, please request Financial Statements

IMPACT REPORT

WHO WE SERVE

- ✓ Seniors (priority to 55+)
- ✓ Persons with disabilities
- ✓ People of any genders, sexual orientations & ethnicities

132 Residents
62 subsidized units
37 near-market units
12 life lease units

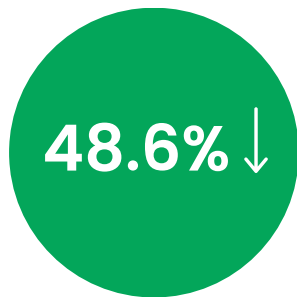
IMPORTANT NUMBERS



Work Orders completed for PAL Residents



Average rent for subsidized units

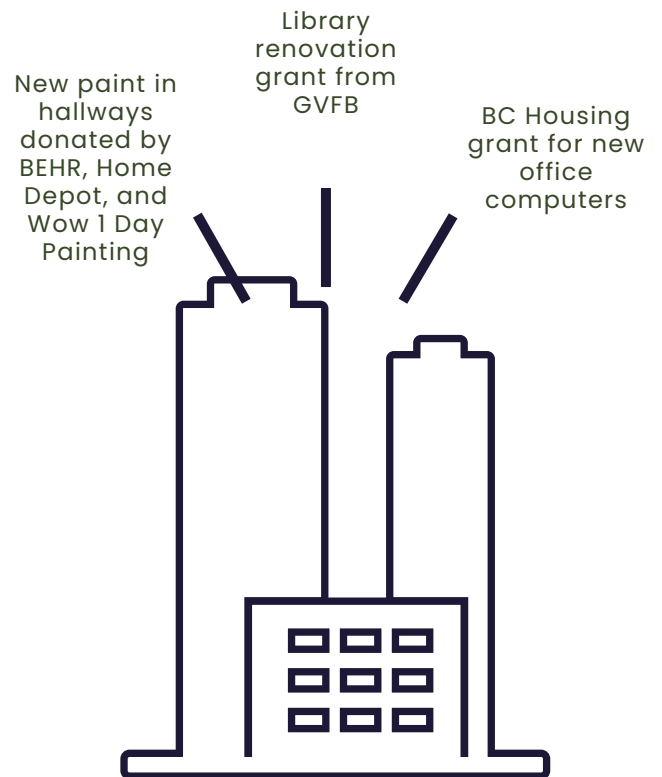


Decrease in hydro consumption since 2021



Value of in-kind donations received in 2023

BUILDING



FINANCIAL SUPPORT



Number of gifts



Donations &
Grants Received



Amount of Rental
support provided by PAL

PAL'S PANTRY

COMMUNITY AGENCY PARTNER



In 2023 PAL Vancouver we continued our PAL Pantry Program, supported by the GVFB.

PAL Residents have reported many benefits including:

- Less money spent on food purchases
- Weight loss due to access to healthier foods
- Less isolation due to dependable community connection
- Reliable access to foods that are usually too heavy to carry

2023

13,902 lbs

FOOD DISTRIBUTED TO PAL RESIDENTS

\$53,198

TOTAL VALUE OF FOOD SUPPORT
PROVIDED TO PAL VANCOUVER

421

VISITS TO PAL'S PANTRY PROGRAMS

DONOR SPOTLIGHT

HALLWAY AND LIBRARY MAKEOVER



1 DAY
PAINTING



THE GREATER
VANCOUVER
FOOD BANK



LIBRARY AFTER



TEAM HOME DEPOT



BEHR PAINT



HALLWAYS BEFORE



HALLWAYS AFTER

IN-KIND DONATIONS

FASKEN



BC HOUSING



ARTSCLUB
ALIVE ON THREE STAGES



INDIGO

JOE AVERAGE

Be kind to one another!
Joe Average



By All Means Create



DONOR RECOGNITION EVENTS

Joe Average Chair Naming



Pooni Group Chair Naming



2023 RESIDENT ACTIVITIES

LOBBY ART EXHIBITS



Ismael Mascayano



Richard Cook



Susanna Summers

FESTIVE DINNERS



ICE CREAM DAY



SECRET SANTA DELIVERIES



PAL STUDIO THEATRE HIGHLIGHTS

198

PAL Studio Theatre was rented for 198 days in 2023

5,790

Participants & audience members passed through our beautiful space

Our PAL Studio Theatre was buzzing in 2023, with 198 days booked and a whopping 5,790 fabulous guests gracing our place.

Western Gold stole the spotlight with a stellar lineup of sold-out shows - they sure know how to dazzle!

Big thanks to all our supporters who keep our theatre alive. You're the heartbeat of our home.

PAL Studio Theatre

PERFORMANCES AT PAL STUDIO THEATRE

ALL THE WORLD'S A WONDER SAT. 7PM
BOOK LAUNCH
With Author
MELIA MCCLURE
Stood
DEBORAH YIEYRA & MATTHEW BISSETT
PAL STUDIO THEATRE APR 22 300-581 Cardero St. VANCOUVER, BC

ROTTERDAM
 By Jon Brittain
 DIRECTED BY DAVID C. JONES
 STARRING: CLARA NOWAK, KAI SOLANO, MARLEE SPICER & KEVIN T.S. YUN
 SET: GLENN MACDONALD & JASON SOO
 LIGHTS: GLENN MACDONALD & JULIAN BURKE
 STAGE MANAGER: BRENNAN LOEWEN
 COSTUME DESIGN: SEBASTIAN KLUBERS
 SOUND: NESTOR CASTILLO
PAL THEATRE
 JUNE 22 to JULY 2nd, 2023
 581 Cardero St. (off W. Georgia)
 TICKET INFO: EVENTBRITE

DO I HEAR A WALTZ?
 Music by **RICHARD RODGERS**
 Lyrics by **STEPHEN SONDHEIM**
 Book by **ARTHUR LAURENTS**
DECEMBER 1/2/3 - PAL Theatre

APPLAUSE! Musicals In Concert, celebrating 25 years of rare, shelved and forgotten musicals, presents...
OUT OF THIS WORLD Cole Porter
 Music & lyrics by
 Book by Dwight Taylor & Reginald Lawrence
 August 25/26/27 -- PAL Theatre
 eventbrite.ca



the **IMPORTANCE** of being **EARNEST**
by oscar wilde
A Trivial Comedy for Serious People





SOFT (ON OUR FEET) STAGED READING
**NORM FOSTER'S
OPENING NIGHT**



Senior
Have a Moment Festival!
October 5, 6, 7 @ 7:30



LUCAS HNATH'S
A DOLL'S HOUSE
PART 2

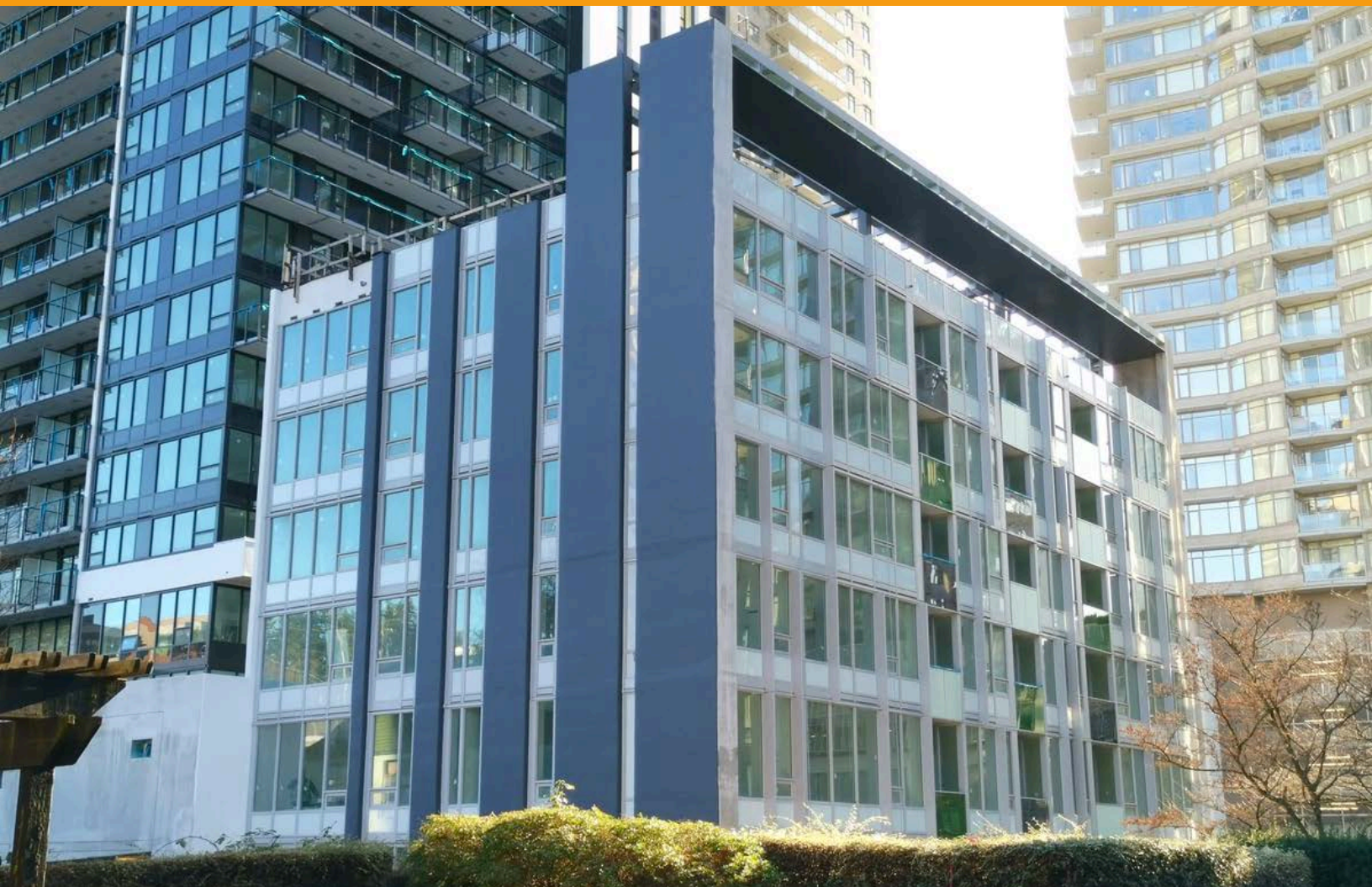
NOVEMBER 9 - 26, 2023
WESTERNGOLDTHEATRE.ORG



PAL STUDIO THEATRE 581 CARDERO ST. VANCOUVER

PAL NEW WESTMINSTER

People who are working in or retired from B.C.'s performing arts and entertainment industry will soon have access to 66 affordable rental homes so they can continue to live in their community. Located at 831 Carnarvon St., the new development is a partnership between the Province of B.C., the City of New Westminster, PAL Vancouver, and Vintop Development Corporation.



PAL VANCOUVER DONORS (2023)


TRUSTEES' CIRCLE (\$10,000+)

Malcolm J. Jenkins Family Foundation Incorporation
Union of BC Performers

GUARDIAN (\$5,000 - \$9,999)

Richard and Valerie Bradshaw
In Memory Of Art Phillips
The Hieros Family Foundation

CHAMPION (\$2,500 - \$4,999)

Joe Average 
Greater Vancouver Food Bank
David Guiney & Hazel Porteous
John Kennedy
Marni Johnson Foundation
Paper Label
R&R Road Productions Ltd.
Kristen Spies
Theatre Under the Stars
Yosef Wosk Family Foundation, with Aquaduct Foundation

GRAND PAL (\$1,000 - \$2,499)

Arts Club Theatre Company
Philip & Donna Bernard 
Alain and Annick Boisset
Laurel Bresnahan
Ellie O'Day Arts and Housing Fund,
held at Vancity Community Foundation
Gibson Family Fund,
held at Vancouver Foundation
Elaine Godwin
Robert Grant

Harrison-Bergeron Private Foundation 
Stephen N. Heatley
Muriel Honey Richards 
William Johnston 
Karuna Fund,
administered by NWM Private Giving Foundation
John Kennedy
Sharman King
Longlegs Pictures Inc.
Jerry and Lilli Luking

McGrane-Pearson Endowment Fund,
held at Vancouver Foundation

Mirhady Family Fund,
held at Vancouver Foundation

Music Performance Trust Fund

Pooni Group

Tory Ross and Keith Martin Gordey
In Honor of Camilla Ross



Shane Savage

In Honor Of Tara Bell-Irving

Cal Shumiatcher

The Helen Hansen Fund,
held at BenefAction

The Somerset Foundation 

PAL ACCOMPLICE (\$500 - \$999)

Thomas and Cathy Adair 

Tom Adair

BC Productions Inc.

Roberta Lando Beiser

Phil Boname

Nolan Burris

In Honor Of PAL Staff

Arlene Chiang 

CPM3 Productions Inc

GMC Fund,

Strategic Charitable Giving Foundation

Helen Graham

Charles and Lorna Harrington

Jane Heyman

In Memory of Joy Coghill & Jack Thorne

Michael Higgins

Jade Yoga Canada - Steef Zoetmulder

Diana King

In Honor Of Sharman King

Anne Mathisen

Diana Mitchell

Terry and Barbara Myers

Jean Orr 

Christine Pawley

Robert Poutt

Bill and Ebba Reiter

In Memory Of Bill Buck

Lisa Jane Robison

Melanie Semlacher

Robert Shorthouse

In Memory of Thor Angrim

Irene N. Watts

WCTH II Productions Inc.

Vicki Webster

Eric Wilson

PAL ALLY (\$250 - \$499)

Colleen Asher

Jo Scott Baxendale

Jessica Chavarria

In Honor of Lilia Chavarria


Lilia Chavarria

In Honor of PAL Staff



Johanna Hickey

In Honor Of Glenn MacDonald

Petra Hoerrmann 

Hunt Films Inc.

Jean M. Hurst

Jacqueline Kelly and Rowland McLeod

Margo Kane

Dusty Kelly

Mike Klassen

DD Kugler

Jacques Lemay

In Honor of The Cast of Pacific Opera Victoria

Robin Nichol

PALs Chorus

Kate and Peter Robbins 


Chris and Diana Sanderson

Mark Tindle

Jerry and Susan Wasserman 

PAL FAN (\$100 – \$249)

Anonymous
Anonymous – Canada Helps
Graham & Suzy Baker-McGarva
Susan Baldwin-Celms 
Margaret Baxter
Oonagh Berry
Mary Blockberger
Muriel Ann Boltezar
Ann Cowan Buitenhuis
Bob and Wanda Cannon
Louise Chwin
Ford Clements
In Honor Of DD Kugler
Dr. Kathleen Dahlstrom
Garry Davey
Jackson Davies
Patrick Dewan
Meredith Duncan
Roberta Esau
Ian Farthing
Cynthia Flood 
Allen Fowlis
Robert Gardiner 
In Memory Of James Pollard & Norman Armour
John and Stephanie Halse
Michael J. Hawley
In Memory Of Rob Young
Pamela Hawthorn
Joan Hearn
Valerie Hennell
In Memory Of Andy Rhodes
George Heyman 
Cheryl Hill
Arlene Howard
Heather Jones Hankin 
Nimet Kanji
Bruce Alexander Kellett
Katharine Kent 
Annabel Kershaw
Stephane Kirkland
Dr. Robert Krell, M.D.
Elizabeth A. Lane 
Keith Lawrence
Dr. Jacqueline Levitin
Ken and Leah Levitt
David Longworth 
Rosemary Love

Lydia Marston-Blaauw
Mary McMullen 
Valerie McNicol
Andrea Miller
Wendy Morrow Donaldson
In Memory Of Wendy Noel
Michael Nemirsky
Marlie Oden
Mary Field Pollock
Ingrid Ross
Robert and Susan Ruttan
William Samples
Anthony Santiago
Lorna Schwenk
Kathryn Shaw
In Memory Of Andy Rhodes
Mel and Joan Shaw
Marshall Shocter
In Honour of Hamish Cameron
Valerie Sing Turner
Linda Stephen
Ms. Marilyn Sztankovics
Diana Tchakalian
Janet Tennant
Magda & Christian Theriault
Sarah Vettoretti
Mrs. Terry A. Wilkinson
Brian Wilson
Max Wyman & Susan Mertens
In Memory Of David Y H Lui
James Young
Peter Zednik

PAL FRIEND (\$1 - \$99)

Access, The Canadian Copyright Licensing Agency
Estate of Irene Robinson

AFM and SAG AFTRA Intellectual Property Rights
Estate of Allison Sloan

Patti Marilyn Allan
In Memory Of Maureen MacDonald

Anonymous

Anonymous through Charitable Impact

Sharon Bell

Sylvia Burkhard

Renee Cherrier

Michael Clague

Doug Clempson

Angela Dawson
In Memory Of Simon Brooksbank

Kerry Dyer
In Memory Of D. Harlan Cutshall

Peter Eberhardt

Deborah Ellingson


John Halldorson
In Memory Of Terry Jang

Sandra Head

Cindy Henderson 

Jimbo Holdings Inc

Karen Kelm

Bonnie S. Klein 

Jonathon Leathers

Joanna Lehmann

Sandy Leung

Cher Lewis
In Memory of Jesse Hanen

Edward Long

Marlene and Bill Loughheed

Nancy Macdonald 

Judith MacPherson

Peter Marcin

Robert Markin

In Honor Of Bill Harvey

Howard and Wilhelmina Markson

Val Mason

Masako Matsumoto

Joseph May

Herma Neyndorff

Ellie O'Day

David Owen

Jasmine Pena

Eileen Power

Carla Read

Glenn Reid

In Honor Of TUTS Cast and Crew

Nicholas Rice

In Memory Of Andy Rhodes

Russell Roberts

Dr. Bernard Schulz

Sheryl Smith

Susanna Summers

Judy Ginn Walchuk

David Wallace

Jerry Wasserman 

Union of British Columbia Performers
Estate of Barry Mickelson



In Memory of Joy Coghill



Donor has made a generous multi-year pledge



Monthly/quarterly/ donor contributing to PAL's financial sustainability



Theatre Chair Naming



300 – 581 Cardero Street
Vancouver BC V6G 3L3
www.palvancouver.org

Canadian Charity Registration Number: 86640771IRR0001

